

Job Title:	Digital & Social Media Executive	Date Posted:	18.03.2021
Reporting To:	Clinic Director	Position Type:	25hrs per week
Location:	Virtual, if not local to Biggleswade, Beds.	Travel required:	No
Level / Salary Range:	Kickstart Scheme	Training Provided:	Where necessary
Contact:	Georgie Mai – Clinic Director 01767 317771	Applications:	Email Georgie@rehabhub.co.uk
Business Address:	Unit 3B, Stratton Park, Dunton Lane, Biggleswade, Beds. SG18 8QS.		

Digital & Social Media Executive

Company Overview

Rehab Hub Injury Clinic & Therapy Centre provides Physiotherapy, Sports Therapy, Osteopathy and rehabilitation facilities to private guests and patients, mainly from the local area. We have a #beYOURbest vibe; in health, activity and sport and the team are hardworking and supportive of each other.

Role Overview

We are looking for a bright and energetic individual who will be excited by a six-month project to appraise and develop our existing digital marketing strategy and plan and roll out the deliverables according to schedule. Working closely with the Clinic Director and Practitioners they will re-energise our online presence in harmony with our activities and goals. The second half of this year will see a redesign of our website and the launch of new services.

Essential Requirements

- An engaging, knowledgeable team player confident in their abilities
- Excellent planning skills
- Experience of managing and measuring Facebook pages and groups, Instagram, LinkedIn and YouTube, Google Business Manager
- SEO knowledge and understanding
- Brilliant content creation (Canva, or similar) skills
- Articulate copywriting skills.

Preferred Skills & Experience

- Degree level qualification in a relevant subject
- Experience of campaign management or delivery; even socially or for clubs/university
- WordPress and Mailchimp
- An understanding of GDPR
- An interest in healthcare, fitness, and sport.

[End]